

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	4840039
<b>Application Number:</b>	10043698
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	7739
<b>Title of Invention:</b>	System and method for behavioral model clustering in television usage, targeted advertising via model clustering, and preference programming based on behavioral model clusters
<b>First Named Inventor/Applicant Name:</b>	Isaac Bentolila
<b>Customer Number:</b>	23386
<b>Filer:</b>	Michael Zarrabian/Monica Benson
<b>Filer Authorized By:</b>	Michael Zarrabian
<b>Attorney Docket Number:</b>	MET2.PAU.02
<b>Receipt Date:</b>	23-FEB-2009
<b>Filing Date:</b>	09-JAN-2002
<b>Time Stamp:</b>	17:26:14
<b>Application Type:</b>	Utility under 35 USC 111(a)

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Submitted with Payment	yes
Payment Type	Credit Card
Payment was successfully received in RAM	\$750
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## File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Amendment/Req. Reconsideration-After Non-Final Reject	MET2PAU02-ROA-09-22-2008.pdf	2050702 05708d6effec9d5d2d88dd8899a02c5c2b709c3d	no	25

### Warnings:

### Information:

2	Fee Worksheet (PTO-05)	fee-info.pdf	32102 152d6276a4bf1e09b93279727f152c5c02100	no	2
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### Warnings:

### Information:

Total Files Size (in bytes):	2082804
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### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

### National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

### New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.